

REGULATIONS

on the holding of the open international architectural competition for the development of a concept of a recreational area in Papushevo Park cottage settlement, Moscow Oblast

1. General Information

- 1.1. These Regulations on holding an open architectural competition (hereinafter referred to as "the COMPETITION") for the best concept (hereinafter referred to as "the PROJECT") of the recreational area of Papushevo Park cottage settlement, Moscow Oblast, shall determine the procedure for organization and conduct thereof.
- 1.2. The subject and purpose of the COMPETITION shall be the selection of the best PROJECTS that may be implemented.
- 1.3. OOO KONVERS is the Organizer of the Competition.
- 1.4. ARCHITIME.RU portal is the Operator of the Competition.
- 1.5. The deadline of the COMPETITION is determined by the Competition Regulations in accordance with clause 6 thereof.

2. COMPETITION Programme

- 2.1. Within the framework of this COMPETITION, the outline design (concept) of the recreational area in Papushevo Park cottage settlement shall be hereinafter referred to as the PROJECT. The content of the project shall be determined by the Terms of Reference (Appendix No. 1 thereto).
- 2.2. The winner of the COMPETITION shall be determined by the members of the jury by checking competitive projects against the criteria provided therein and the Terms of Reference.

3. Conditions of Eligibility

- 3.1. Participation in the competition is open and free.
- 3.2. The competition is open for individuals over 18 years of age (architects, designers, students of specialized educational facilities), and legal entities (design teams, architectural workshops, and design bureaus) from Russia and all over the world.
- 3.3. The number of projects submitted by one participant/team is not limited. Each project from one and the same participant shall be submitted as a separate completed project accompanied by an application form in accordance with the Terms of Reference.
- 3.4. Individual and group applications allowed (Important: there is just one prize in each category, regardless of the number of participants of the application, therefore the winning team will have to choose one member to be awarded).

4. Announcement of the COMPETITION

- 4.1. The start of the COMPETITION shall be announced on the official website of the COMPETITION organizer online at: https://papushevo.com/ссылка_на_новость_о_проведении_конкурса, as well as on the website of the information partner of the competition: <https://architime.ru/competition/papushevo.htm>.
- 4.2. The announcement of the COMPETITION shall indicate:
 - 4.2.1. The Organizer of the COMPETITION;

- 4.2.2. The rules of the COMPETITION;
- 4.2.3. Reference to the Regulations of the COMPETITION;
- 4.2.4. Prizes number and volume;
- 4.2.5. The content of the original documentation, approved by the Organizer of the COMPETITION, with the link to its electronic version.
- 4.3. The Organizer of the COMPETITION shall have the right to change the content of the initial documentation, notifying all Participants about this via the email address indicated in the application for participation in the COMPETITION, announcing this no later than 30 calendar days before the end of the COMPETITION.
- 4.4. A notice of changes in the original Terms of Reference shall be posted on the website of the Organizer of the COMPETITION within one business day from the date of the relevant decision.

5. Procedure for Participation in the COMPETITION

- 5.1. To register, a participant shall fill in the electronic form at <https://architime.ru/competition/papushevo.htm> within the period from 15.06.2021 until 15.07.2021.
- 5.2. In the period from 16.07.2021 until 09.08.2021 (23:59 Moscow time) a participant should examine the Terms of Reference and submit a PROJECT (according to the Terms of Reference, Appendix No. 1 hereto), and the scan of the filled in and signed application form (Appendix No. 2 hereto) at: papushevo@architime.ru. Put "Competitive Project" in the subject line.

6. COMPETITION Agenda

- 6.1. Competition and registration from 15.06.2021 until 09.08.2021 (no later than 23:59 Moscow time).
- 6.2. Submission of projects: from 16.07.2021 until 09.08.2021 (no later than 23:59 Moscow time)
To be eligible, PROJECTS shall comply with the volume described in the Terms of Reference (Appendix No. 2 hereto), submitted by email to papushevo@architime.ru.
- 6.3. Analysis of the projects: from 10.08.2021 until 24.08.2021.
- 6.4. Announcement of the results of the competition with the names of the winners on the Organizer's website and on the competition page <https://architime.ru/competition/papushevo.htm> – from 19.08.2021 until 25.08.2021.
- 6.5. Awarding of the winners of the COMPETITION until 31.08.2021.

7. Competition Materials Submission

- 7.1. The participants shall submit their PROJECTS to the COMPETITION Organizer within the terms specified in the agenda.
- 7.2. PROJECTS shall be submitted in electronic form to: papushevo@architime.ru.
- 7.3. PROJECTS received later than specified in Clause 6.3. of these Regulations shall not be eligible.
- 7.4. The Organizer and Operator of the COMPETITION shall register the received PROJECTS, as well as monitor their compliance with the conditions of the COMPETITION, in terms of graphic design materials: lack of identity information, such as personal data of the Participant, or the name of the project or other organizations.

8. Jury

- 8.1. A jury appointed to review and evaluate the competition projects, to determine the winners of the competition shall consist of the managers of the Organizer and guest architects. The line-up of the jury shall be announced before PROJECTS acceptance, in July 2021.

9. Criteria for Evaluating COMPETITION PROJECTS

9.1. Evaluation of PROJECTS to determine the winner shall meet the following criteria:

9.1.1 Compliance of the PROJECT to the Terms of Reference of the COMPETITION;

9.1.2 Formed harmonious outline of the objects on the site;

9.1.3 Integration into the existing environment;

9.1.4 Rationality of planning and landscape solutions and functional connections, general balance, efficiency of interaction between separate zones and areas;

9.1.5 Presence of unique solutions;

9.1.6 Flexibility of architectural and planning solutions, their ability to adapt to eventual changes without the need of radical revision of the site's architectural concept. Rationality of decisions on the stage-by-stage development of the developed site;

9.1.7 Consideration of climatic parameters; possibility to maximize the use of objects at any season.

10. PROJECT Evaluation Procedure

10.1. The evaluation of the COMPETITION PROJECTS shall be based on the number of points from 1 to 10 assigned by each member of the jury against each of the seven evaluation criteria.

10.2. The agenda provides for one-stage voting.

10.3. Each member of the jury votes personally; the points received from each member are summarised.

10.4. The winner in each category shall be the participant with the maximum number of points from all jury members. The voice of the chairman of the jury has double weight.

10.5. Three winners are selected and assigned 1st place, 2nd place, and 3rd place.

10.7. No awarding one prize for two or more PROJECTS is permitted.

11. COMPETITION Results

11.1. The results of the COMPETITION shall be summed up at the final session of the jury.

11.2. The jury's decision (COMPETITION results: evaluation and comparison of PROJECTS, determination of the winners of the COMPETITION) shall be drawn up in the Protocol, which contains the evaluation of the competition projects and the decision to determine the winner. The Protocol shall be signed by the chairman of the jury.

11.3. Information on the COMPETITION results shall be published no later than 2 (two) business days after the COMPETITION Organizer receives the Protocol. Such information shall be posted on the Organizer's website as per the agenda.

11.4. Information on the results of the COMPETITION may be published on the websites of the information partners of the competition, public architectural organizations, as well as on the websites of other organizations after the official announcement of the results on the websites of the competition Organizer and Operator.

12. Prize money, the Procedure for Prize Money Payments

12.1. Prize money is paid to the Winner's bank account based on the results of the COMPETITION.

12.2. According to the decision of the Jury, the winners of the COMPETITION shall receive the following prizes:

- 1st prize of 600,000 (six hundred thousand) rubles 00 kopecks.

- 2nd prize of 300,000 (three hundred thousand) rubles 00 kopecks.

- 3rd prize of 100,000 (one hundred thousand) rubles 00 kopecks.

The project of the participant who took 1st place shall be taken into further development for subsequent implementation according to the decision of the Organizer.

12.3. The Organizer shall be responsible for the fulfillment of tax obligations for the prize money paid, as well as for the correct calculation of personal income tax and the timely submission of information to the tax authorities.

13. Procedure and Deadline for Receiving Answers to Competition-Related Questions

13.1. The members of the jury are not entitled to advise applicants and participants of the COMPETITION.

13.2. Clarifications on the organization and conduct of the COMPETITION are provided by the competition coordinator.

The competition coordinator: Oganess Babayan. Phone/WhatsApp: +7(964)644-80-00; competition email address: papushevo@architime.ru.

13.3. A candidate wishing to participate in the COMPETITION has the right to contact the Organizer of the COMPETITION for an explanation of certain provisions of the Terms of Reference. Such an appeal can be made starting from the COMPETITION opening date. The reply to the request for clarification of separate provisions of the Terms of Reference is sent by the Organizer of the COMPETITION to the applicant in the same way as the request was sent (in electronic form) at the address indicated in the request, within two business days following the day of request.

14. Rights and Obligations of the Participants

14.1. Participation in the competition automatically implies familiarization and consent of the Participant with these Regulations, namely:

14.1.1. The Participant agrees to the processing (taking any actions) by the Organizer and the Operator of the Competition in any way of the information related to their personal data: name, surname, mobile phone number, postal address and email address, for the following purposes:

- collecting and processing statistical information and conducting marketing, sociological and other research;
- transfer of such data to third parties to organize and conduct the awards ceremony.

14.2. The Participant shall bear all the responsibility for the accuracy of the personal information provided. The data specified by the Participant are subject to documented proof at the request of the Organizer. Refusal to provide such a proof entails the exclusion of the refusing person from the list of Participants or Winners of the competition. The Organizer guarantees non-disclosure of the personal data (as per Federal Law of July 27, 2006 N 152-FZ "On Personal Data"), which became known to them during the competition, and using thereof only for intended purpose.

14.3. By submitting a competition application, the Participant confirms the following:

- their authorship (any form of copying/processing someone else's idea shall entail disqualification of the project);
- the consent of the Participant and third parties (if mentioned in the submitted explanatory note) to participate in the competition, use of the competition application form at the discretion of the Competition Organizer, including publication on the Internet and in the media;
- their consent that in the event of claims from third parties, the materials shall be excluded from participation in the competition;
- in case claims are received from third parties, the Participant shall bear full responsibility for infringement of the copyrights of third parties.

14.4. If the Participant is recognized the winner of the Competition, the Participant agrees to be interviewed about the participation in the Competition, and agrees to take part in photo and video filming held by the Organizer or the Operator of the competition. At the same time, the Participant undertakes to sign documents authorizing the use of their competition PROJECT by the Organizer for the purpose of revision and subsequent implementation, for publication purposes, as well as for the advertising purposes of the Organizer and Operator associated with the Competition.

14.5. By taking part in this competition, participants give the Organizer and the Operator of the competition the right to use their PROJECT on the company's website, in social media communities, on the Internet, in print and online media.

15. The Rights and Obligations of the Organizer of the Competition

15.1. The Organizer and Operator of the competition have the right to use personal data of the winner, as well as the promotional interview of the latter regarding the participation in the competition; to use photos and videos with the participation of the winner, including for placement on the Internet, radio and television, as well as for other media for the production of any advertising materials without paying any remuneration to the Participant.

15.2. The Organizer of the COMPETITION has the right to extend the deadline for submitting competition projects, but no more than by 30 calendar days.

15.3. The Organizer reserves the right to exclude the competition such projects that, in the opinion of the Organizer, violate the rules of generally accepted morality.

- The Organizer has the right to finalize and/or implement the winner's project after they have been paid the prize money provided for in Clause 11 of the Competition Regulations.
- The Organizer has the right to publish the projects submitted for the competition, indicating the author on the Organizer's website and social networks, as well as on the website and social networks of information partners.
- The Organizer establishes the following rules for reviewing competition projects:
 - those competition projects that obviously fail to comply with the conditions of the Regulations shall be excluded from the Competition;
 - if any significant discrepancy is revealed at any stage of judging, the jury will disqualify the project in question;
 - if a violation of the terms is revealed at a later date, any awards and prizes received shall be canceled and refunded;
 - the Organizer reserves the right to request additional information on the project from the Participant if the provided information is insufficient for making decisions.

**Competition Regulations are approved
by the CEO of OOO KONVERS Dmitry Mudrik.**

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seal, signature

Terms of Reference for the Development of a Competition Project

1. About the Competition.

Global environmental problems and deteriorating living conditions in big cities are forcing humanity to look for a more comfortable living environment. The development of information technologies that lets us solve many daily and social problems remotely contributes a lot to such a search.

Many megacity residents move to the country hoping for a different quality of life. Many opt for cottage settlements in the immediate vicinity of their city. On the one hand, this allows them to be close to nature and on the other hand, to stay in touch with their office, relatives and friends, and, more importantly, to remain a part of their familiar community.

However, although living in a country, in the heart of nature and near the city solves many problems, it does not provide an exhaustive answer. Balanced life outside the city requires a high-quality, well-developed infrastructure. This competition is dedicated to the development of such an infrastructure.

2. Territory.

Papushevo Park is a beautiful premium-class location. The settlement with more than 300 plots is located at the 24th km of the Rublevo-Uspenskoe highway in Moscow Oblast.

Total area of the settlement: 58 hectares.

Development area: 3.7 hectares.

The landscape of the developed area is flat, with no strong elevation alterations.

Design stage within the framework of the competition: architectural concept.

3. Assignment.

Participants are invited to prepare a proposal for the design and the balanced development of the adjacent territory of the cottage settlement. This territory is to provide the residents with a balanced, comfortable environment and to become the center of attraction, increase the uniqueness factor, recognizability and investment attractiveness of the cottage settlement, becoming its calling card.

The concept requires such a symbiosis of infrastructure facilities (a place of leisure, entertainment, essential facilities) and wildlife that would harmoniously fit into the village itself. Thus, on the one hand, it is necessary to achieve compliance with the standard of living which inhabitants of modern cities are accustomed to and, on the other hand, emphasize all the advantages that countryside life offers.

The Competition Organizer's comment:

“We encourage the participants not to limit their imagination, but to rely on their personal and global experience in architecture, urban planning and landscaping. Nevertheless, here are several points, which, if observed, will be positively assessed when evaluating and identifying the winners.

1. The first advantage of the project will be the concept preserving green spaces, clean air, and providing for an ecosystem. Forests and trees absorb nearly 40% of harmful emissions, and even a single tree is able to bring significant benefits to residents, improve the state of health and the quality of life. We want to contribute to the solution to the global environmental problem for the residents of the settlement.

2. Another advantage will be the development of a unique and unusual solution that will increase the investment attractiveness of the settlement and make it stand out from the rest. The project should give clear and positive answer the client’s question: “Why this place?”

3. The third advantage will be efficient and rational logistics, ensuring functioning of different target audiences. A guest visits the settlement for the first time, a client who decided to return, a permanent resident, a person from the service sector require different scenarios that should be factored in in the course of designing; it is necessary to convert all possible processes into positive and beneficial dynamics.”

4. Functional Purpose of the Developed Area

The developed territory with an area of 3.7 hectares, is located at the entrance to the settlement. The following infrastructure objects need to be placed there:

- an entrance ensemble;
- an area with an art object/fountain/pond or other dominant – a point of attraction;
- a park area;
- essential facilities (shop, bakery, etc.) and parking lot (50 parking spaces);
- a children’s educational facility for 100-120 children (includes sports and educational sections, a playground);
- the building of the Management Company, 2 floors (lounge area on the 1st floor, management company employees on the 2nd floor, each floor is about 100 sq. m.);
- fitness, sauna, spa (at the author’s discretion);
- a restaurant/café (at the author’s discretion).

ATTENTION: there is NO OBJECTIVE to ADJUST the concept to the architecture of the cottage settlement.

The approximate zoning is shown on the plan-scheme of the territory being developed. At the same time, you can offer your own version of zoning these areas of the territory, in particular, the sites may have a combined function.

5. PROJECT Content

Participants are required to send their PROJECTS to papushevo@architime.ru prior to August 09, 2021. Content of the submission:

1. Filled in and signed application form (a scanned copy with a signature in JPG and in .doc/docx format). Find the application form in Appendix No. 2 thereto.

2. General layout of the area.

2.1. General layout sketch. Scale 1:2000, or another readable one, at the discretion of the author. Format: DWG + PDF (300 dpi).

2.2. Visualization or a drawing of the developed area from a bird's eye view (2 angles). Format: PDF/JPG (300 dpi), size along the long side – 2000 to 4000 pixels.

3. Basic infrastructure facilities (an entrance ensemble; a square with an art object/fountain/pond; a park area; a children's educational facility).

3.1. Draft first plan of each object and infrastructure matched by size. Scale 1:500, or another readable one, at the discretion of the author. Format: DWG + PDF (300 dpi).

3.2. Visualization or a drawing of each of the infrastructure object.

4. An explanatory note with a description and a conceptual baseline of the concept.

5. Additional materials at the author's discretion.

Each separate project from one author/team is to be sent in a separate letter as a separate completed project with all the necessary materials specified therein.

Authorship and watermarks are NOT TO BE INDICATED in the project.

**Competition Regulations are approved
by the CEO of OOO KONVERS Dmitry Mudrik.**

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